

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
Steven Tivey, et al.)	Examiner: Gabrielle A. MCCORMICK
)	
Serial Number: 10/602,593)	Group Art Unit: 3629
)	
Filed: June 25, 2007)	Confirmation No. 1428

Attorney Docket No. 52493.000312

Title: SYSTEMS AND METHODS FOR PROCESSING SALES LEADS BASED ON
DISPOSITION

RESPONSE TO NON-FINAL OFFICE ACTION

Sir:

In response to the Non-final Office Action mailed October 31, 2007 (“the Office Action”), the undersigned representative respectfully requests reconsideration of the application in light of the following amendments and remarks:

Amendments to the Claims are reflected in the Listing of Claims which begins on page 2 of this paper.

Remarks begin on page 7 of this paper.